

GoVida

ROAD TO THE FINAL

WELLBEING STEPS CHALLENGE

THE CHALLENGE

Tap into the excitement of this year's World Cup with our team-based steps challenge. Drive engagement, boost activity, and bring colleagues together as they compete their way to the Final.



GROUP STAGE - LEAGUE FORMAT

- Track your daily steps
- Every step counts toward total
- Top teams qualify



KNOCKOUT STAGE - HEAD-TO-HEAD

- Teams compete in matches
- Highest step count wins
- Progress to next round



THE FINAL

- Two teams compete
- One winner crowned champion



HOW IT WORKS

Bring the excitement of the World Cup to your workplace!

HOW IT WORKS

- Group stage
- Knockout rounds
- The Final

FLEXIBLE BY DESIGN

- Teams from 10-10,000+
- Fully custom formats
- Steps + activities

THE EXPERIENCE

- Represent a country
- Live leaderboards
- Real-time progress

WHY IT WORKS

- Boosts engagement
- Increases activity
- Builds team connection

From £3-£20 per employee | Volume discounts available
▶ Book a demo: hello@govida.io



GROUP STAGE

THURSDAY, 11TH JUNE -
SATURDAY, 27TH JUNE

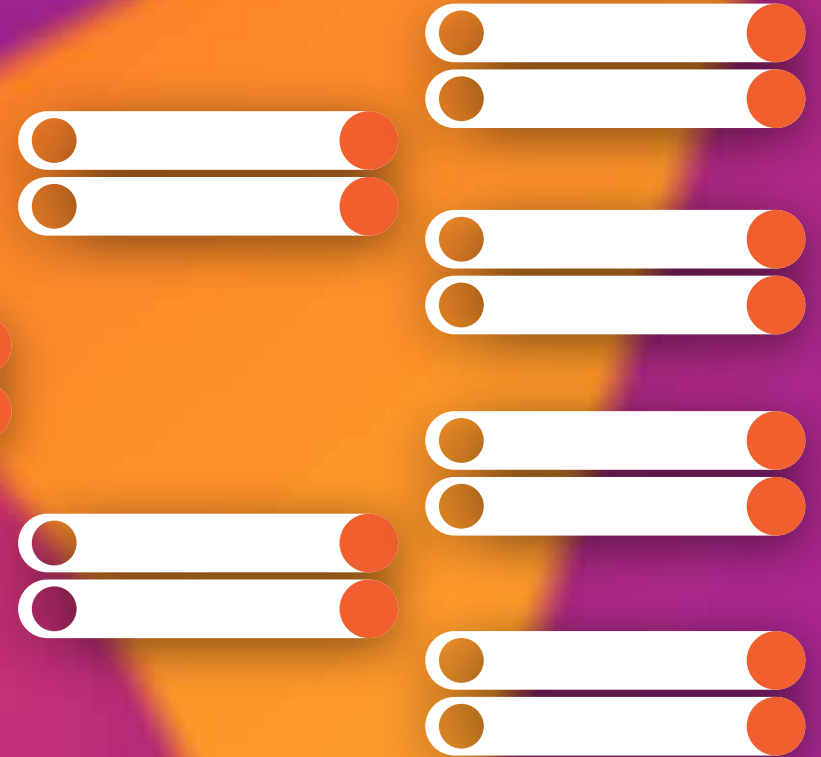
THURSDAY, 16TH JULY -
SUNDAY, 19TH JULY

Final

GoVida



WINNER



Round of 16

MONDAY, 29TH JUNE -
SATURDAY, 4TH JULY

Quarter Finals

MONDAY, 6TH JULY -
THURSDAY, 9TH JULY

Semi Finals

SATURDAY, 11TH JULY -
TUESDAY, 14TH JULY

Semi Finals

SATURDAY, 11TH JULY -
TUESDAY, 14TH JULY

Quarter Finals

MONDAY, 6TH JULY -
THURSDAY, 9TH JULY

Round of 16

MONDAY, 29TH JUNE -
SATURDAY, 4TH JULY

YOUR ROAD TO THE FINAL

GoVida

KICK OFF

Confirm your challenge start date and winning goals - we'll handle the setup so you're match-ready from day one.

BUILD THE BUZZ

Generate excitement with launch comms, teaser content, and team captains driving momentum.

ASSEMBLE YOUR SQUAD

Quick and simple onboarding: Upload your squad list (CSV) Get everyone ready for launch.

THE TOURNAMENT BEGINS

Away you go - teams progress through the Group Stage and battle on to the Knockout Phase.

Includes:

- Live Leaderboards
- Challenge Updates

THE FINAL WHISTLE

Celebrate your champions, recognise standout performances, and review insights ahead of your next challenge.

FROM KICK-OFF TO FINAL - EVERY STEP COUNTS.

WHAT OUR CLIENTS SAY

GoVida

“This was our first time working with a wellness provider and they helped us with each step to make the initiative a great success. GoVida’s team listened to our needs and helped us create exciting personalised challenges that maximised engagement with our team.

Our colleagues’ feedback was fantastic, and the app helped many of our team. The app itself is easy to navigate and looks great.”

Michael Lynch

Operations Manager, Dublin, Ireland

“GoVida is an excellent addition to our wellbeing program. The team challenges have also encouraged collaboration across our teams whilst promoting wellbeing. People are always enquiring about the app which shows people are really invested in it.”

Lauren Docker

HR Manager, Manchester, UK

“My personal experience with GoVida has been good as the app does motivate me to be more active.

The GoVida team has been a pleasure to work with as well. It’s refreshing to talk to your co-workers about what they do for wellness and mental health.”

Sakshi Sachdev

Program Manager, New York, USA

amazon



WARNER BROS.
DISCOVERY

aramco



BDO

SIEMENS
energy

NHS

THANK YOU!

How to reach us:

E: chris.tomkinson@govida.io

T: +44 (0) 77902 13551 (UK)

W: www.govida.io